



Dear Friends of PumpkinFest,

The Pony Express National Museum will hold its 22nd annual PumpkinFest in Patee Park and on the museum grounds in St. Joseph, MO on October 12-14, 2018. We are asking you to join hundreds of other local businesses in being a Pumpkin Mountain sponsor this year.

There is no admission fee for PumpkinFest. This unique fall family festival kicks off at 5 PM on Friday evening with live entertainment, food and craft vendors, carnival rides, a children's tent with fun crafts and activities, plus much more! The highlight of the evening is the Pumpkin Mountain lighting ceremony at 8 PM. It has become such a crowd-pleaser that we now repeat the lighting ceremony Saturday evening!

During the early years, our Board of Trustees and a group of dedicated cooks prepared all the food. Twenty two years later, we are proud to have top notch vendors offering a delicious variety of food and beverages.

Entertainment will include Will Stuck, our MC and favorite storyteller. The award-winning Baker Family, Knobtown Skiffle Band, Phil Vandel, Under the Big Oak Tree, and Oxymoron Band are just some of the musical entertainment scheduled for PumpkinFest 2018. Our Hy-Vee sponsored Children's Parade takes place each year on Saturday morning and has become increasingly popular. Prizes are awarded in several different categories.

Dino O'dell will be on hand again offering a children's variety show in addition to local entertainer B.J. Talley, a petting zoo, pony rides and crowd-pleasing "Up, Up & Away" balloon artistry!

Your \$250.00 sponsorship entitles you to a hand-carved pumpkin bearing your company logo being placed on Pumpkin Mountain. We will handle all the details. The pumpkins are equipped with lights and on Friday evening at 8 o'clock, the air is filled with excitement as the crowd counts "10, 9, 8..." The switch is thrown and the night sky is lighted with hundreds of pumpkins towering above! Thousands will view your pumpkin. It is a sight to see!

Thank you for your consideration and we hope we can count on you this year!

Sincerely,

**Cindy Daffron**  
Executive Director

**Dick DeShon**  
Sponsorship Chair